



**2018 CWA
Legislative & Political
Conference**

**June 12-13 • Hyatt Regency
Washington, D.C.**





Monday, June 11

Hyatt Regency Ballroom

12:00 pm – 6:00 pm Registration

Tuesday, June 12

Hyatt Regency Ballroom

7:30 am – 11:00 am Registration

8:30 am Conference Opens
CWA President Chris Shelton
CWA Secretary Treasurer Sara Steffens
Ohio Senator Sherrod Brown
CWA Legislative Director Shane Larson

10:00 am CWA Political Panel Discussion: Virginia Electoral Victories

11:00 am Charlotte Councilmember Braxton Winston
West Virginia State Senator Richard Ojeda
CWA Political Director Rafael Navar

12:00 pm Closing Remarks, President Chris Shelton

2:15 pm – 3:30 pm Workshop Session 1
See workshop descriptions on pages 3 – 6

3:45 pm – 5:00 pm Workshop Session 2
See workshop descriptions on pages 3 – 6

Wednesday, June 13

Hyatt Regency Ballroom

7:00 am – 12:30 am Registration

8:30 am – 12:30 am We the People Conference Opens



Workshop Descriptions

Session 1 (2:15 pm – 3:30 pm)

Independent Political Power to Combat Inequality

NOTE: This is a double workshop, running from 2:15 pm – 5:00 pm

Room: Regency D

In this session, we will discuss the need for labor to support independent political organizations. We will talk about the ways in which the 1% uses their wealth and power to control the political system, and how independent political organization gives us some of the tools to break their stranglehold on it.

Telecom Policy: The Future of the Wire in a Wireless World

Room: Regency Foyer

Wireless is now the dominant factor in the telecommunications industry. There are more wireless subscribers than wireline. AT&T and Verizon are in a race to introduce next-generation 5G wireless networks which they claim will deliver gigabit speeds. 5G wireless architecture requires massive investment in fiber. What is the future of the wire -- and CWA jobs -- in a wireless world? This workshop will explore the challenges CWA faces in the rapidly changing telecommunications industry and CWA strategies to address those challenges. The workshop will also address CWA policy positions on net neutrality, pending mergers, broadband deployment, small cell legislation, and pole attachments.

Our Democracy: Main Street not Wall Street

Room: Columbia C

Our collective power to win on the issues that matter most begins at the local level. There can be no strong democracy without strong labor unions. Join us for a presentation on how union activists can build a grassroots army of “Democracy Champions” to protect and expand voting rights and reduce the influence of money and wealthy interests in politics while building our power to win social and economic justice.

The North American Free Trade Agreement (NAFTA): How to end the race to the bottom and bring jobs back

Room: Congressional CD

NAFTA has cost the United States hundreds of thousands of jobs, while driving down wages and standards. This workshop will discuss why fixing NAFTA is so important right now and the changes that would make this agreement work for working families.



Workshop Descriptions

Session 1 Cont. (2:15 pm – 3:30 pm)

Free Tools and Tricks for Running Online Campaigns

Room: Concord/Lexington

Online actions, email and social media can help you expand the reach of your campaigns within your membership and community. In this workshop, you'll learn about free tools and best practices that you can use to set up effective online actions, send mass email, create great looking websites, make amazing graphics, and more.

The Call Center Bill: Setting a New Standard for the Future of Call Center Work

Room: Bunker Hill

CWA is leading the way in mobilizing around legislation, the U.S. Call Center Worker and Consumer Protection Act of 2017, that protects call center jobs from being offshored and outsourced. Join us for a workshop that dives into the call center industry and how to lobby for progressive policies like the Call Center Bill.

Targeting Midterm Drop-off Voters and Utilizing IWillVote to Build a GOTV Program

Room: Columbia Foyer

Commit to Vote programs have shown to increase voter participation by up to 5% according to the Analyst Institute. In this session we will focus research around voter participation tactics, creating a universe of drop off voters in the voter file, and utilizing the DNC's "IWillVote" website and tool to target drop-off voters and ask them to commit to voting in November 2018.



Workshop Descriptions

Session 2 (3:45 pm – 5:00 pm)

Independent Political Power to Combat Inequality

See description in Session 1 workshop listings

Telecom Policy: The Future of the Wire in a Wireless World

See description in Session 1 workshop listings

Our Democracy: Main Street not Wall Street

See description in Session 1 workshop listings

Racism and the Assault on Public Sector Unions: How We Fight Back

NOTE: This workshop runs from 3:45 pm – 5:45 pm

Room: Congressional CD

The man who coined the term "right to work", Vance Muse, was a virulent racist and anti-Semite. Fred Koch, the father of Charles and David Koch, earned millions in contracts from Nazi Germany. This workshop will examine the links between the politics of white supremacy and the assault on working people. We'll dive deep into the history and then examine how we can use a sober analysis of the nexus between racist and anti-labor politics to sign up new members in the wake of the Janus v. AFSCME decision.

How to Spot Fake News Online

Room: Concord/Lexington

Social media is full of misinformation, mediated by algorithms, and easier to manipulate than ever before. In this workshop, you'll learn where fake news comes from, how to spot fake content online, stop the spread of fake news, and more.

FirstNet: The CWA-Powered Wireless Network for First Responders

Room: Bunker Hill

AT&T Mobility was selected by the federal government to construct and operate FirstNet, the nation's first wireless network dedicated to first responders. CWA members will maintain and service FirstNet, creating more union jobs. Together, FirstNet and CWA are transforming critical communications to help first responders save more lives. But currently, Verizon Wireless has two-thirds of the first responder wireless network, and FirstNet has an uphill battle to win subscribers. Workshop attendees will learn about how the FirstNet network is transforming public safety and how you can be a part of CWA's work to encourage subscription by cities, agencies and individual first responders nationwide.



Workshop Descriptions

Session 2 cont. (3:45 pm – 5:00 pm)

Driving Power through Coordinated Tables

Room: Columbia Foyer

So many decisions on campaign investments – both financial and human capital – are made at coordinated tables across the country. While that work has traditionally been controlled by one or two entities the DNC will walk leaders through ways to drive the creation of coordinated tables in states that are lacking the infrastructure and best practices at influencing coordinated tables in states with robust programs.

